

The Cabrach

Local Place Plan

October 2024

Lynda Johnstone



Welcome and Introductions

Outline

Who we are

- Social Enterprise Consultancy and charity
- Work in local places
- Lots of community planning experience
- Local Place Plan experience
- Working with experienced partners

Helping people make good things happen.

Our vision, mission and values are at the heart of Community Enterprise and influence all our decisions about how we work and who we work with.

Our Vision

We will live in a society where places are vibrant and people feel good about their lives.



Our Mission

We deliver **specialist support, quality branding** and **innovative solutions** to make a real difference to communities across Scotland.

Our development team enhances enterprise, communities and organisations. We deliver strategic plans, market research, business planning, evaluations, organisational reviews, community plans and investment readiness. We undertake research on subjects that fit with our areas of interest and knowledge.

We are founding members of Social Enterprise Scotland, founding subscribers to the Voluntary Code for Social Enterprise, and play an active role in other national networks.

We operate Scotland's first social enterprise creative studio (Bold). Now in its tenth year of development - its services include brand strategy and marketing, graphic design, web design and animation.

As well as direct support, we try new things. We established a national online e-commerce site for social enterprises and are interested in how the digital space can develop the third sector.



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Our values

These things are important to us:

Building Relationships

We collaborate long term with organisations, becoming part of their team. We support organisations for as long as they want it.

Empowering People

We equip people to develop their own ideas so that our work not only gives them what they need but delivers a lasting legacy.

Developing our Expertise

We deliver excellent work. We are honest, reliable and highly experienced specialists, demonstrating integrity and constantly learning.

Dynamic Innovation

We embrace new ways of doing things and take risks when we need to. We love people who think differently and don't fit into pigeon holes.

Giving Back

We are a social enterprise ourselves and 100% of the profit from our work is reinvested in the sector. We provide free support to those in greatest need, ensuring ideas are implemented, and being there when things don't go to plan.

The Cabrach Local Place Plan



The work is being anchored
by The Cabrach Trust



Submitted to Moray Council
on behalf of the residents,
businesses and visitors to
The Cabrach area



It sets out the aspirations of
the community of The
Cabrach for the area



It outlines the strategic
objectives required to
deliver those aspirations and
the associated actions

What is a Local Place Plan

Change to legislation so that communities are driving the planning agenda for what happens in their communities

Local Place Plan is rooted in the needs of a community

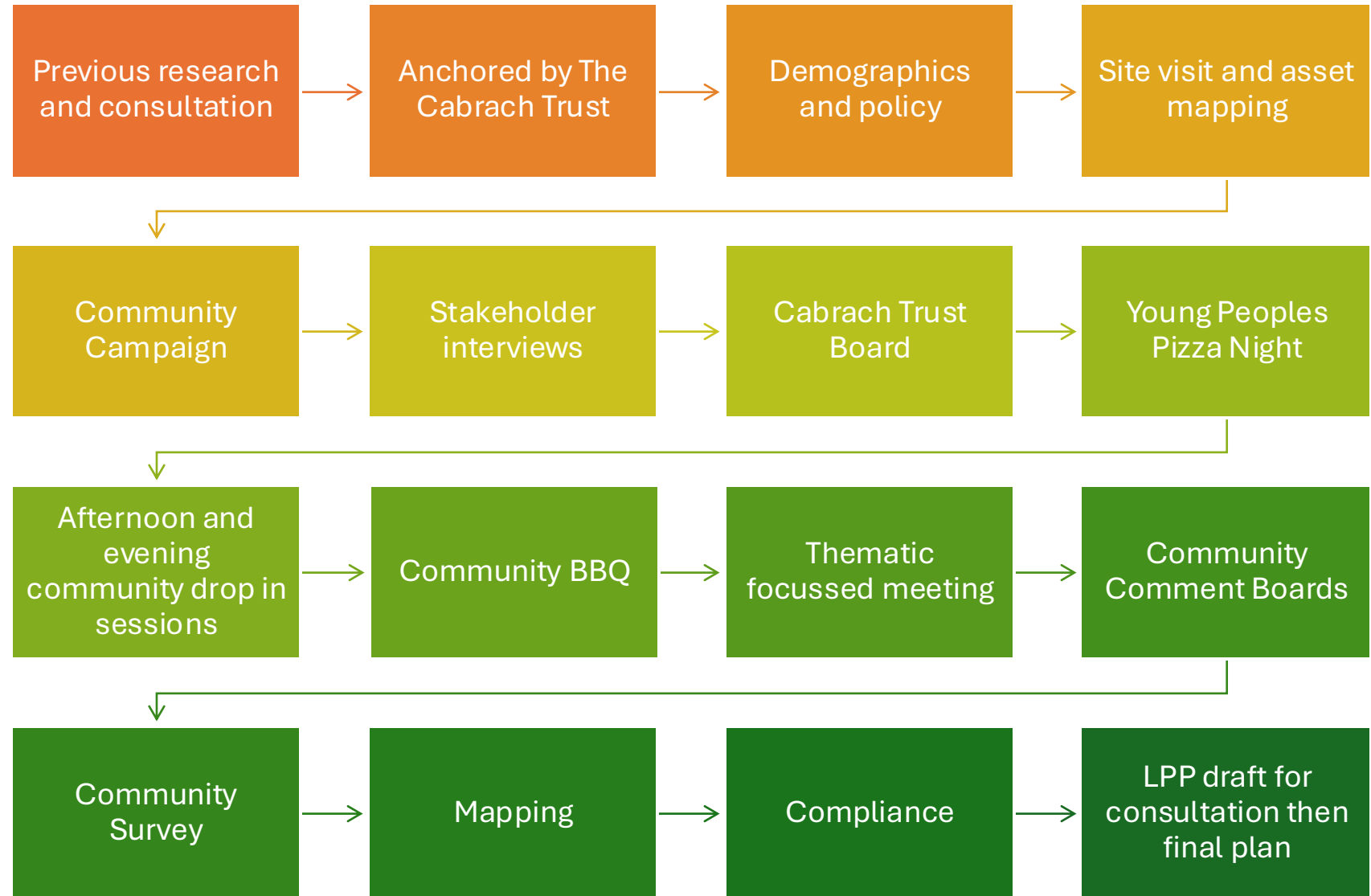
Submitted to the Planning Authority (in this case Moray Council)

Fed into the next Local Development Plans

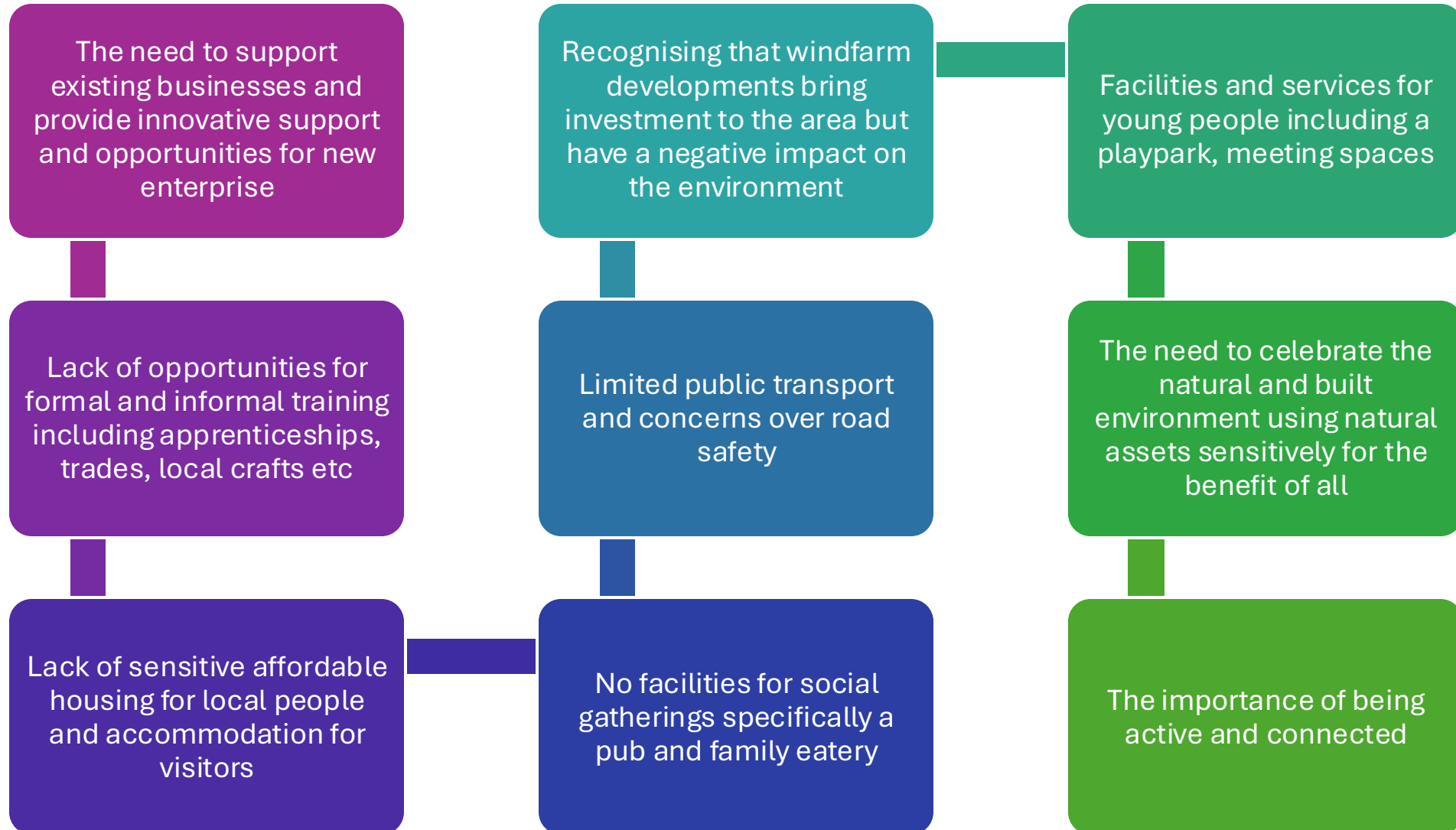
Has compliance elements unlike a Community Action Plan – maps, reference to policy, reference to the previous LDP

Is aspirational!

Project Work and Where We are So Far – a responsive process



Challenges



Themes

Theme 1 An Enterprising Place

We will be a place with a strong diversified and innovative local economy with a modernised visitor income.

Theme 2 A Skilled Place

Our people will be highly trained, skilled and qualified ready to meet the needs of a changing world.

Theme 3 A Beautiful and Safe Place

Our environment will be well looked after, accessible to all, and biodiverse, transitioning our community to net zero.

Theme 4 A Place to Live

We will be a place with a community which is safe, well resourced and connected including a digital infrastructure, great facilities, appropriate and accessible housing – a place where people can gather and where resilient services can be of benefit to people of all ages, abilities and backgrounds.



The Maps

[Cabrach boundary – Google My Maps](#)

The Statutory Consultation

- The Cabrach community
 - Local Councillors
 - Neighbouring Councillors
 - Neighbouring Community Councils
 - Community Groups
 - Feedback consideration
- Submission, Adoption, Delivery

ANCHORED BY
 THE CABRACH TRUST

THE CABRACH AREA LOCAL PLACE PLAN

FINAL CHANCE TO SHARE YOUR VIEWS!



Local people and businesses of The Cabrach area have been sharing views to create a future plan for the area to show ambition, development and creativity and reflect the wants and needs of local people.

Notice: 28 Day Statutory Consultation

Consultation Launch Monday 21st October	Tea Time Discussion Tuesday 22nd October 2024 5pm Acorn Centre	Consultation Close Monday 18th November	How to respond. online at https://cabrachtrust.org/ In writing by email to sam.dowdall@cabrachtrust.org
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Contacts and further information

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Questions and Discussion

Thank you

